

**SPECIAL EFFECT + COST EFFECTIVENESS**

# INHALER ROLL BRAND

PP INHALER ROLL CAP

## AVIENT SOLUTION

OnColor™ Lux Colorants

## WHY AVIENT?

- Met customer's glowing effect requirement of more than 8 hours with a 2% dosage
- Offered strong product innovation ability to support customer's product differentiation with special effects
- Provided a short lead time and cost-effectiveness with local production

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## KEY REQUIREMENTS

- Provide green glow-in-the-dark effect colorants
- Offer good glowing performance but with a low dosage
- Meet a short delivery lead-time and cost-effective solution